



February 18, 2014

Vitacost.com to Report Results for the Fourth Quarter and Full Year Ended December 31, 2013

BOCA RATON, Fla., Feb. 18, 2014 (GLOBE NEWSWIRE) -- Vitacost.com, Inc. (Nasdaq:VITC), a leading online retailer of healthy living products, will release results for the fourth quarter and full year ended December 31, 2013 on Thursday, February 27, 2014 before market open. The Company will host a conference call to discuss these results with additional comments and details provided at that time. Participating on the call will be Jeffrey Horowitz, Chief Executive Officer and Brian Helman, Chief Financial Officer.

The conference call is scheduled to begin at 10:00 a.m. ET on Thursday, February 27, 2014. The call will be broadcast live over the Internet and available on the Company's Investor Relations website at <http://investor.vitacost.com>. In addition, you may dial 877-705-6003 to listen to the live broadcast.

A telephonic playback will be available from 1:00 p.m. ET, February 27, 2014, through March 13, 2014. Participants can dial 877-870-5176 to hear the playback. The passcode is 13575657.

About Vitacost.com, Inc.

Vitacost.com, Inc. (Nasdaq:VITC) is a leading online retailer of healthy living products, including dietary supplements such as vitamins, minerals, herbs and other botanicals, amino acids and metabolites, as well as cosmetics, organic body and personal care products, pet products, sports nutrition and health foods. Vitacost.com, Inc. sells these products directly to consumers through its website, www.vitacost.com. Vitacost.com, Inc. strives to offer its customers the broadest selection of healthy living products, while providing superior customer service and timely and accurate delivery.

CONTACT: Investor Contact:

Vitacost.com

Kathleen Reed

Director of Investor Relations

561.982.4180 #2292

Kathleen.reed@vitacost.com

Source: Vitacost.com

News Provided by Acquire Media